



Ancaster Agricultural Society

New Building - 2020

AT-A-GLANCE CAPITAL CAMPAIGN



NEW 75,000 sq ft EVENT CENTRE

By adding a new 75,000 sq ft building to the existing 90,000 sq ft onsite facilities, our goal is to be the premier equestrian, livestock, tradeshow and event facility in Southern Ontario.

- ✓ Large sand ring
- ✓ Additional area for 100 stalls or exhibit space
- ✓ Year-round use (heated)
- ✓ Stadium/bleacher seating
- ✓ Oversized doors for large equipment access

ANCASTER FAIRGROUNDS

Since the move to our location on Trinity Road in 2009, the Ancaster Agricultural Society (AAS) has invested over \$22 million in our existing infrastructure and is planning for long-term future growth with an additional \$5 million investment in new facilities.



Ancaster Fair

- ✓ Since 1850
- ✓ 10th year at this location
- ✓ 35,000 – 40,000 visitors
- ✓ 35 committees
- ✓ 400 volunteers - many 2nd & 3rd generation



TRADESHOW & EVENTS

Whether it be weddings or rodeos, our 90,000 sq ft onsite facilities provide a location for events that need more stretching room than available at the downtown venues.



- ✓ Large & small events
- ✓ Tradeshows / meetings
- ✓ Livestock shows
- ✓ Equestrian events
- ✓ Weddings, Stag & Doe and Reunions

EDUCATION DAYS & SUMMER CAMP

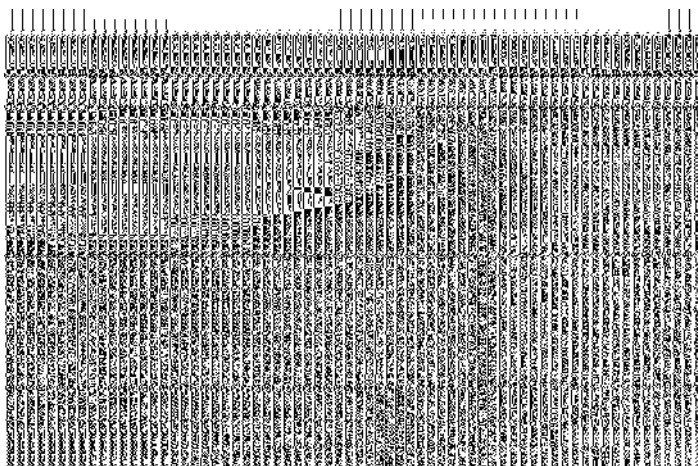
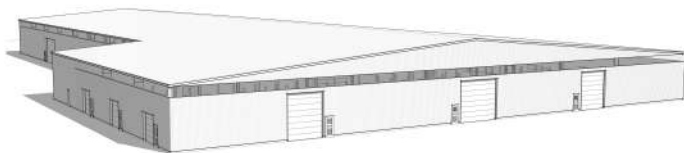
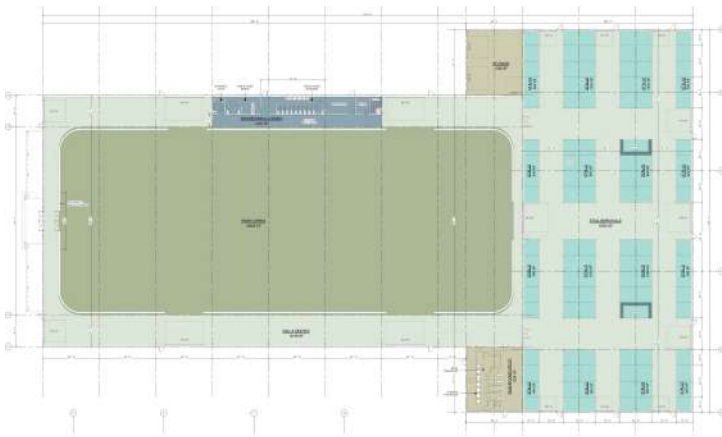
Ancaster Fair Camp & Agricultural Education Days engage students through sports and games, environmental and agricultural awareness, arts and craft projects and baking, life skills are offered in this community-based environment.



- ✓ 4 weeks of Summer Camp
- ✓ 97 Campers
- ✓ 2 days - Agricultural Education Days
- ✓ 600+ Gr. 3 & 4 students
- ✓ 4H Judging Days

ANCASTER AGRICULTURAL SOCIETY'S NEW 75,000 SQ FT EVENT CENTRE

To accommodate the new 75,000 sq ft building, the AAS is relocating one of the existing outdoor show rings. With the addition of the **redesigned outdoor 54,000+ sq ft show ring (150 ft by 365 ft)** we will have two excellent sand rings with an additional warmup area. We have also recently added heat to our existing 30,000 sq ft show arena and continue to host open rides and events all year long.



NEW BUILDING FEATURES

- ✓ Large Show Ring (120 ft by 300 ft)
- ✓ Additional area for 100 stalls or exhibit space (108 ft by 244 ft.)
- ✓ Electrical hookups for trailers
- ✓ Eventually 160 stalls onsite
- ✓ Heated for year-round use
- ✓ Indoor washrooms
- ✓ Kitchen/concession area
- ✓ Oversized doors for easy access for large equipment
- ✓ Show office/lounge
- ✓ Sound system
- ✓ Stadium/bleacher style seating
- ✓ 2 indoor wash racks

The new amenities will give the Ancaster Agricultural Society the unique opportunity to meet the needs of the local, provincial and national equestrian community. Our goal is to encourage participants to stay in Canada for events rather than venture to the Northern USA for competitions.

BENEFITS OF OUR LOCATION

- Easy access - close to major highways and airport
- Lots of parking - paved interior roadways
- Excellent staff who understand the needs of the equestrian and non-equestrian clients
- Close to all amenities such as: accommodations, restaurants, groceries, hardware, etc.

The plan is to begin construction in the Fall of 2019 and to be completed by Summer 2020 in time to celebrate the Ancaster Agricultural Society's 170th anniversary.